

The Marsh Academy

Business and Enterprise Week

Business and Enterprise Week at The Marsh Academy
16th November–20th November 2009

During Business and Enterprise week, students were encouraged to take part in a variety of activities, challenging their creative ability, team work and enterprising skills. This event, run and co-ordinated by Miss Stamp, took place throughout the week, involving different year groups.



Year 8,
Green Dragon Winners

Eco-Fashion By Rebecca Christmas

On Tuesday 17th of November Year 7's took part in the eco-fashion challenge to design a t-shirt that promotes eco-friendliness and Reduce, Re-use and Recycle.

Students worked in their PBL groups but designed their own individual t-shirt, first on paper and then on a plain white t-shirt. They could use fabric paint, fabric markers, fabric glue and scissors. Then Miss Stamp and Miss Bovee went

around the classes with buttons, lace, bits of fabric, studs and sequins, but they could not use the above materials unless they had them on the original design.

They finished of the day with a fashion show in the theatre which was thoroughly enjoyed by students and staff alike. The classes showed off their eco-fashion in many unique ways. Most classes chose to just do

a walk past but some classes went a step further choosing to compare two t-shirts. All in all, they had a very good day and a lot of fun!



T-shirt designing!

Year 7

Held an Eco Fashion Show with the help of Ms Bovee.

Year 8

Green Dragons, run by the Bright Green Enterprise.

Year 9

Smoothie Challenge

Year 10

Make Your Mark- National Enterprise Competition

Year 11

Stixx Challenge, Problem Solving.

Year 12

Reality Bites, Streetwise event

Green Dragons

By Kvitoslava Mykhanchuk, Rebecca Christmas, and Oliver Daws

On the 19th of November 2009, Year 8 students took part in a "Green Dragons" competition to design an eco product. They had four missions...

For Mission One they had to build the highest tower out of the paper. The winners were Group 11, with a 90 cm high tower and they had to build the tower to stand on its own. This was a team building exercise which made them interact and work together for edible prizes. The runners up were Group 1 with a tower 75 cm high.

Mission Two was entitled the Ideas Factory. Each team had to come up with an idea for a product they were going to make. Then each team had to say how they are going to make their product eco- friendly. Each team had some amazing ideas and the competition was tough.

For Mission Three they made prototypes of the products using: Cardboard, coloured paper, glue, scissors and sellotape. Some of the ideas included eco-friendly: traffic lights, phones, cars, a straightening iron, razors, toothbrushes and clocks.

Finally, Mission four was advertising and presenting the products. They had to advertise the products according to the audience and to attract the attention of the judges to make them like their product. They had to also create a TV or radio advert to present to the judges explaining the product and showing the prototypes made. The most challenging part of the all the missions. was to present ideas to the judges.

Group 14, Tyler Brabham, Erin Clarke, Emily Cawood, Chloe Howe and Billy Carden won the competition and the prize of £40.





Smoothie tasting!

Not So Innocent Smoothies... By Lee Mills

On Wednesday 18th, Year 9 students had their Enterprise Day. Their task was to create a smoothie and then present it. A group of people from the EBP (Enterprise Business Partnership) came in and talked to them about what they were going to do over the day. They also talked about their business and other businesses like Innocent Smoothies. They talked to Year 9 about how to produce packaging, logos, posters, and a smoothie and then how to present them to the judges.

The students were put into randomly picked groups, as you don't get to choose who you work with in real life. They then had to work as a team to create a good business idea. They were given roles such as Chairman, Secretary, Designers, Smoothie Makers etc. So the students got down to work and tried to win the prize!

Kayleigh Avis, a Year 9 student, said: "It was a fun activity and it was good because everyone got involved"

Miss Stamp, who organized the week said: "The Smoothie Challenge is a good opportunity for students to combine learning about good business skills and healthy lifestyles".

Make Your Mark By Jasmine Nelson & Kayleigh Avis

On Monday 16th November, Year 10 students had to think of a business idea. No one knew what they were doing until the day. After they found out what they had to do, they were put into groups of four or five and were told that the product had to be ecological and in the local area.

They had one day to finish this project and at the end of the day, the students who completed the best work had to present it in the theatre to a Dragons' Den-style panel made up of Tracy Luke, Lin Burrows, Russell Smith and two business volunteers.

Before they presented their work, we asked a few groups about their ideas. One group we talked to was called 'Recycled Wishes'. Their idea was to make a shop where you were able to donate your own clothes and they would make them into brand new designs to sell. Some other groups organised events instead of a product. There was a group that thought of having a party on the beach. They thought this was very ecological because all they needed to provide was music and food. The winning team, Mobile Farmer's Market will go forward to the Regional Heats.

A Sticky Situation By Nicole Caryl

On the 19th November, Year 11 had their Enterprise Day. The students were split up into different classes. One of their tasks was to make a piece of furniture out of newspaper - the Stixx Challenge. To make the newspaper hard, the student had to roll it up with a special machine, which made it stiff.

In one of the classes Christie Avis, Laura Maidment, Joanne Rimell, Olivia Alexander and Sam Mendem were working as a team. They made a table and an umbrella. Grant Pickup and Jay Chandler worked in a team together to make a stool.

Helping out on their Enterprise Day, Miss Nott quoted: "I am having a fun day, the students are engaged in the work, and producing amazing work."

Miss Nye also said, "it is a fun activity and the students are enjoying it. This is a good activity to show their skills, and they all work together well."

It was great to see some of the finished products which included a swing, a birdcage, a toy box and a cabinet with a working drawer. Six of the highest scoring students of the day will be lucky enough to win paid work experience with EBP, the event's organizers.



The Gifted and Talented English and ICT students who worked with Miss Stamp to photograph, interview and write the articles for this newsletter were: Kvitka Mykhanchuk, Oliver Daws and Rebecca Christmas from Year 8, Anthony Clayton, Ellie-Jade Brightman, Jasmine Nelson, Kayleigh Avis, Lee Mills, Nicole Caryl, Stephen Dommett and Perry Eason from Year 9 and Kirsty Cole, Lee Russell, Natasha Sleeman and Sam Topper from Year 10. The newsletter was put together by Hannah Willis in Year 13.

Street Wise By Perry Easton

The Year 12's took part in a three part Business & Enterprise workshop run by Jill Tipping and the Enterprise Gateway. The three sessions were: Money Matters, where students found out about good money management and intelligent finance; the next part was about Relationship in Business and Home, about building strong relationships, negotiating and understanding others people's point of view; the last workshop was communicating the "positive you", where they learnt about first impressions, body language and interview skills and being positive.

Post-16 student, James Reid, said: "it was a fascinating day, very educational and very well presented"

